



Press

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Sun Protection: Five Best Sunless Tanners

Summer may have been officially snuffed out, but there is no reason for your sun-kissed glow to meet the same fate. With the right sunless tanner, you'll look healthy, feel confident, conceal complexion inconsistencies, and may even soak up skin-conditioning and antioxidant benefits if the formula is smart. A bonus of achieving a head-to-toe tan is cursorily camouflaging cellulite (not that you have any, but you know, just in case). After scouring the self-tanning universe for something that meets our lofty criteria, we've settled on five products to represent the very best in the category, based on formula, fragrance, and performance. From Aviva Organics' mostly organic Face and Body Creme to Xen-Tan's paraben-free Transform Gradual Self Tan, the ingredients are overall outstanding and the experience of using these products is surprisingly pleasant. Click on the images below for full details of each product.

Kona Tanning Gradual Tanner. There is a chocolaty smell to this tanner with coconut, sunflower, soy and shea. It goes on brown so at least you can see what you are doing as you attempt a streakless application. The first application is subtle, but the second will give you a good natural glow. Beware of stained bath towels.

