



Press

Kona Tanning Company, LLC
3198 Airport Loop Drive, Suite C
Costa Mesa, CA 92626
KonaTanningCompany.com

June 1, 2010
Author: The Staff
Email: thestaff@wowOwow.com

The Perfect Faux Glow - 5 of The Best Sunless Tanners

Wondering how to get that sun-kissed look this summer – minus the havoc that too much sun might wreak on your gorgeous skin? Meet your new best friend – the sunless tanner! Sure, you may recoil as you're suddenly brought back to the streaky, artificial-looking mishaps of days gone by, but science and beauty have come together once again, making all our lives just a teeny bit easier.

With the right sunless tanner, you'll look healthy, feel confident, conceal complexion inconsistencies and may even soak up skin-conditioning and antioxidant benefits if the formula is smart. A bonus of achieving a head-to-toe tan is cursorily camouflaging cellulite (not that you have any, but you know, just in case). After scouring the self-tanning universe for something that meets their lofty criteria, our in-the-know friends at TruthInAging.com have settled on five products to represent the very best in the category, based on formula, fragrance and performance.

Kona Tanning Gradual Tanner (\$35.00). There is a chocolaty smell to this tanner with coconut, sunflower, soy and shea. It goes on brown so you can see what you are doing as you attempt a streakless application. The first application is subtle, but the second will give you a good natural glow. Do beware of stained bath towels, though.

