



Press

Kona Tanning Company, LLC
3198 Airport Loop Drive, Suite C
Costa Mesa, CA 92626
KonaTanningCompany.com

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Author: Caroline Fillion



Get safe, sun-kissed skin even after your beach time is over

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One of the worst things about heading back to school may be your newfound lack of beach time. Want to keep your bronze glow longer? Last week's announcement that tanning beds are as lethal as cigarettes, arsenic, and mustard gas drastically decreased options for those seeking summer-sun-kissed skintones.

Obviously tanning beds are out of the question. Studies also show that exposure to ultraviolet light, UVA (the kind that ages you) or UVB (the kind that burns you), has also been linked to cancer. Plus, tanning lotions make you streaky and smelly... until now.

Kona Tanning Company's (KTC) new sunless 'Gradual Tanner' is a moisture rich lotion that will leave your skin calm and smooth rather than stinky and sticky. The caramel tint and gold shimmer add an instant radiance, as if you'd just returned from vacation. Blends of gentle citrus and vanilla fragrance add to the appeal. Enriched with antioxidants and fortifying botanicals, the lotion not only bronzes but protects your skin, too.



Instant credibility comes with the fact that KTC has been all over California and the country working with photographers and models to create perfect shades of skin. Most notably, they worked with the models for the latest Victoria's Secret Pink campaign.

According to KTC, "this product is designed with the 'girl on the go' in mind, but can be used by anyone concerned with youth and beauty of their skin, and safety of their health."

At \$35 per 8oz bottle, this product easily outdoes the only other safe (but pricey) option of spray tanning. My recommendation: enjoy the rest of summer at the beach (with sunscreen on, of course), then keep your tan after heading back to class with KTC's Gradual Tanner.

For more info: www.konatanningcompany.com

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Author

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Caroline Fillion is an Examiner from San Diego. You can see Caroline's articles at: "<http://www.Examiner.com/x-18275-San-Diego-Budget-Fashion-Scene-Examiner>"

