



Press Release

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September 21, 2010
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Kona Tanning's Airbrush Spray Tanning Solution Now Available in Easy Pour Spill-Proof 32-ounce Squirt Bottle

Created for spray tanning professionals by spray tanning professionals. The tanning solution container that goes from shelf to makeup kit, without losing any valuable liquid bronzer.

Irvine, CA – September 21, 2010 – The famous Kona House Blend Tanning Solution was released to health and beauty professionals nationwide just last year, and has since gone international, with salons offering the famous Kona Color as far as Ireland. Each key ingredient is specially formulated to provide even coverage to people with skin imperfections such as varicose veins, bruises, stretch marks, cellulite, scars, and broken blood vessels, by minimizing and camouflaging in a flawless, healthy, odorless glow that lasts about a week. Airbrush spray tanning has become a staple to those concerned with protecting their skin, and the recent recession has forced small business owners to evaluate the efficiency of their daily business methods, causing beauty professionals to feel the expense of lost product in the transfer of tanning solution from the product's container to the airbrush gun's bottle. Kona Tanning's headquarters in California attacked this issue head on, and has launched an easy pour squirt bottle to protect their product during pouring.



Like many great companies, Kona Tanning Company began in the kitchen. In 2005, an enterprising young couple named Katie and Kenny returned home from their Hawaiian honeymoon, tired of striking out with tanning beds and smelly spray tans that didn't compliment Katie's fair skin and freckles. They decided to customize a formula just for Katie, and then went one step further by adding skin nourishing ingredients and extracts. Once the formula had been perfected, Katie knew that the other challenge to achieving the perfect tan was in the application. She spent countless hours studying the curvature of the human body through the eyes of a makeup artist, in an effort to discover ways to accentuate key muscle groups, and highlight attractive features through shadow manipulation. Because of this approach to sunless tanning, a Kona Tan has become a security blanket for those continuously in the public eye, and fashion and media tastemakers. The most notable Kona Tans were seen on the Victoria's Secret runway at the 2009 nationally televised fashion show.

Makeup artists and service providers alike can utilize this solution to produce beautiful golden undertones in a variety of skin types, and on clients seeking a polished, head-to-toe coverage, everyday. Airbrush tanning with the Kona House Blend Tanning Solution allows for a more personalized and luxurious tanning experience, sans the traditional challenges associated with spray tanning. This sunless spray tanning option does not require a costly equipment investment, expensive maintenance, or time-consuming setup, and is a healthy menu item that will be an added convenience for clients to include in their weekly beauty regime, that won't break the bank.

